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ABSTRACT

In fiscal year (FY) 1985 the Southern Rural Development Center (SRDC) was engaged in 24 major activities that responded to the rural problems of the region and supported the community development efforts of 29 land-grant universities in 13 southern states, Puerto Rico, and the Virgin Islands. The work of the SRDC Business Management Network culminated in FY 1985 with the nationwide distribution of materials for small business management training. Plans are underway for several regional conferences that will address issues such as the interdependencies of agriculture and rural communities, water quality, and economic development for small communities. Materials development sponsored by the SRDC has included training for local officials in the selection and use of computers in government and a bibliography on water law and water rights in the South. Nine studies or projects are investigating topics such as agricultural land conversion, water resources management, and rural labor markets. The SRDC's advisory committee formulated a 1986 plan of work that gave top priority to the farm crisis and its impact on rural communities, broad economic strategies for rural communities, and small farm assistance. The Center's information dissemination program produced a training manual for rural officials, newsletters, conference proceedings, reprints, etc. (JHZ)

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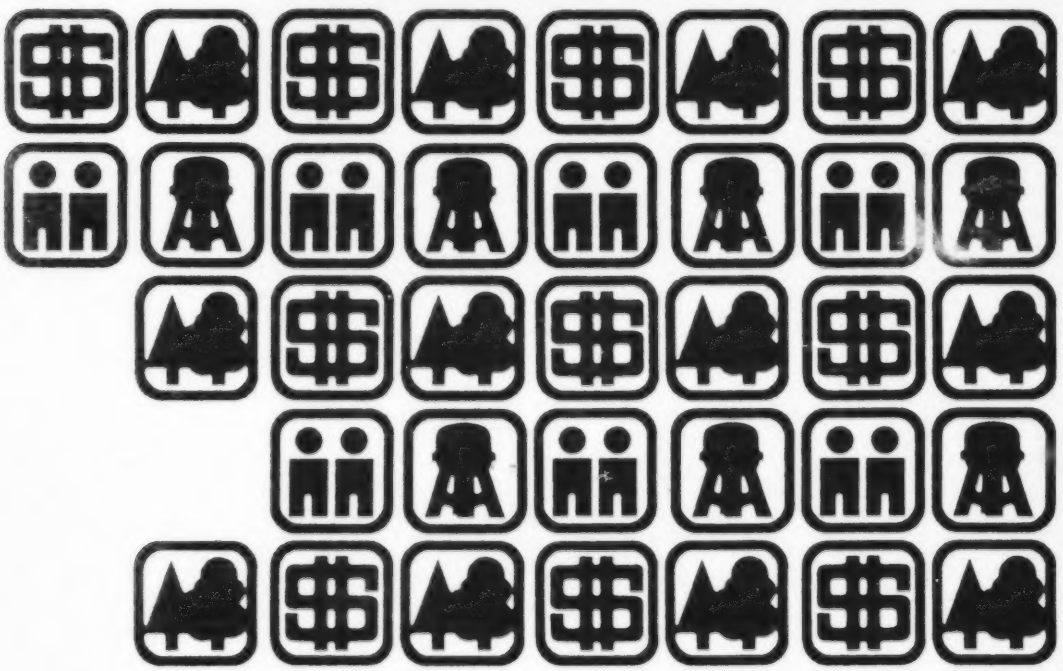

SOUTHERN RURAL DEVELOPMENT CENTER

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ANNUAL PROGRESS REPORT FY 1985

SOUTHERN RURAL DEVELOPMENT CENTER

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Virginia

DR. H. DOSS BRODNAX
Interim Director

DR. JEROME L. BURTON
Associate Director

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ANNUAL REPORT

October 1, 1984 to September 30, 1985

A. BACKGROUND

The Southern Rural Development Center is one of four regional rural development centers in the nation. Each center provides support staff to community development efforts of land-grant university Extension Services and Experiment Stations throughout the nation. The Southern Rural Development Center was formed in 1974 and located at Mississippi State University. Other regional centers are located at Iowa State University, Oregon State University, and Cornell University.

The Southern Center focuses specifically on the rural problems of the region and supports the community development efforts of 29 land-grant universities in 13 Southern states, Puerto Rico and the Virgin Islands.

The SRDC receives funding through the U.S. Department of Agriculture's Extension Service and Cooperative State Research Service. Although located at Mississippi State University, the Center is jointly sponsored by Alcorn State University and Mississippi State University.

The Southern Center exists primarily to provide the best possible information and assistance to extension and research staffs within the South as they respond to rural development needs in local communities. This is accomplished through such means as the following:

1. Provide a central point for regional information gathering, interpretation, analysis and dissemination.

2. Communicate research findings and successful extension programming ideas through conferences, workshops, seminars and publications.

3. Serve as a linking mechanism for improved communication between states.

4. Facilitate interaction between research and extension personnel.

5. Provide staff training at regional and subregional levels.

6. Provide funding for development of programming ideas with widespread regional application.

B. ORGANIZATION

Effective regional participation is a critical factor in the success of the Southern Rural Development Center. While the Center is physically located at Mississippi State University, the organizational structure has been designed to permit active involvement of other states in program determination. To insure the opportunity for strong regional participation, four elements have been included in the organizational concept.

First, the Board of Directors includes membership from not only 1862 and 1890 institutions but also members from both the Experiment Stations and Extension Services throughout the South and a representative of the private sector.

Second, each participating land-grant university appoints an Institutional Rural Development Program Advisory Committee to review the work of the Center and make suggestions for how the Center's program of work can be more supportive and responsive to the individual institutions and their plans of work. Each one of these committees elects a chairperson who will meet annually as a member of the Southern Regional Rural Development Program Advisory Committee. Composed of the 29 institutional committee chairpersons or their representatives, this advisory committee makes recommendations to the SRDC Board of Directors concerning program priorities.

Third, the SRDC continually seeks advice and guidance in determining program needs, program direction and program implementation from rural development professional groups such as the Southern Community Development Committee, the 1890 Community Resource Development Committee, the Southern Natural Resource Economics Committee, the Southern Extension Public Affairs Committee, and the Southern Rural Sociology Committee.

Fourth, the Center funds and provides support to teams of researchers and educators from several universities in an effort to concentrate on pressing rural problems. Through such projects as small farm operations, health care, rural industrialization, etc., the Center establishes regional cooperation in gathering, summarizing, and disseminating research knowledge about critical rural needs. It also identifies rural programs of each state and shares the features of that program with other states.

C. ADMINISTRATION

The Center is directed by a nine-member Board of Directors with each member serving a three-year term. The membership is composed of four representatives from Extension Service (three from 1862 institutions and one from an 1890 institution), four representatives from Experiment Stations (three from 1862 institutions and one from an 1890 institution), and one representative from the private sector.

The extension representatives are appointed by the Southern Association of Extension Directors and the Association of 1890 Extension Administrators. The research representatives are appointed by the Southern Association of Experiment Station Directors and the Association of 1890 Research Directors. The chairman of the board seeks nominations from every state Extension Service Director/Administrator and every state Experiment Station Director/Administrator for the private sector representative.

The Center is directed by a nine-member Board of Directors with each member serving a three-year term. Dr. Preston E. La Ferney currently serves as Chairman of the Board. Those members comprising the SRDC Board include the following.

Dr. Arthur L. Allen
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1890 Programs
University of Arkansas at Pine Bluff
Pine Bluff, AR 71601

Dr. Chester D. Black
Director
Cooperative Extension Service
North Carolina State University
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Dr. James R. Carpenter
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Dr. R. Rodney Foil
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Mississippi State University
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Box 1765
Orangeburg, SC 29117

Dr. Preston E. La Ferney
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Agricultural Experiment Station
University of Arkansas
Fayetteville, AR 72701

Dr. Denver Loupe
Director
Cooperative Extension Service
Louisiana State University
Baton Rouge, LA 70803

Dr. A. W. Snell
Associate Director
Agricultural Experiment Station
Clemson University
104 Barre Hall
Clemson, SC 29631

Dr. Denver Loupe, Director of the Louisiana Cooperative Extension Service, was appointed to serve a three-year term. He replaced Dr. Tal DuVall, Director of the Georgia Cooperative Extension Service. Dr. DuVall completed his second three-year term on the Board.

D. SRDC STAFF

Staff members of the regional center include the following:

1. Dr. H. Doss Brodnax, Interim Director
2. Dr. Jerome L. Burton, Associate Director
3. Sue H. Jones, Editor
4. Bonnie Teater, Administrative Secretary
5. Sandra Markley, Administrative Secretary
6. David Miles, Printer (Part-time)
7. Jane Rendeiro, Editorial Assistant (Part-time)

After directing the SRDC since its inception in 1974, Dr. William W. Linder died in February. The Board of Directors appointed Dr. H. Doss Brodnax in April to serve as interim director. Sheila Buckner, Administrative Secretary, resigned in June and was replaced in August by Sandra Markley. Dr. Charles J. D. Tillman, Extension CRD Specialist at Alcorn State University, served a joint appointment as SRDC Rural Development Specialist until his reassignment as head of the Department of Agriculture at Alcorn.

The Center collaborates with many university faculty members throughout the region on research and extension projects. A close review of this report indicates the use of their expertise on a contributed-time basis.

E. SUMMARY OF ACTIVITIES SINCE OCTOBER 1, 1984

1. Small Business Management Training--The Center has taken the lead in a cooperative project with the other regional centers to prepare and distribute national extension programming materials in small business management. These materials were formally introduced during a Small Business Management Training Workshop June 12-14 at the Ramada Inn Southwest Airport in Memphis. Thirty participants from more than 20 states attended the workshop. The three-day meeting was designed to train CRD specialists to use the new programming material in an effort to provide rural merchants with business management training. Dr. Dennis Fisher of Texas A&M University was the primary author of the training materials and helped coordinate and lead the Memphis workshop. Dr. Ken Stone of Iowa State University contributed material to the training package and also assisted in leading the workshop sessions. More than 650 copies of the programming material will be distributed to every land-grant university in the nation and to the many other organizations that have ordered copies. Development of these materials climaxes the work of the SRDC Business Management Network. The network was formed in 1981 to complement the efforts of the North Central Region Business Management Interest Network. The original purpose of both networks was to develop and share business management extension programming materials and to pinpoint extension personnel involved in this program area. The work of both networks expanded in October 1984 when SRDC editor Sue H. Jones and Dr. Fisher flew to Reno, Nevada, to meet with CRD specialists from 11 states. These specialists represented each of the four regional rural development centers. The meeting resulted in acceptance of the small business management materials as a national effort to be sponsored by all centers and made available to all CRD units throughout the nation.

2. Interdependencies of Agriculture and Rural Communities--The SRDC arranged for Dr. Bill Golden of the University of Georgia to represent the South at a February conference sponsored by the North Central Regional Center for Rural Develcpment. Since that time, Georgia has taken the lead in planning a similar regional conference for the South. Dr. Howard Ladewig of Texas A&M University and Dr. Bo Beaulieu of the University of Florida attended the initial planning meeting in March. Dr. Rusty Brooks of the University of Georgia is coordinating the planning efforts and is expected to announce a winter 1986 date for the regional conference. As planning got underway for the interdependencies conference, the USDA-ES convened representatives from each region May 8-10 in St. Louis to discuss the possibility of national coordination in emphasizing the interdependencies of agriculture and rural communities. Dr. Doss Brodnax of the SRDC and Mississippi State University, Dr. Jerome Burton of Alcorn State University, Dr. Sam Fowler of Auburn University, Dr. Howard Ladewig of Texas A&M University, and Dr. Steve Murdock of Texas A&M University represented the South at this meeting.

3. Water Quality: Agriculture and Community Concerns--The SRDC is cooperating with the Southern Community Development Committee to host a regional water conference November 7-8 at the Holiday Inn Crowne Plaza in Atlanta, Georgia. Other sponsors include the Farm Foundation, Southern Extension Public Affairs Committee, and the Extension Agricultural and Natural Resources Program Leaders Committee. The workshop objectives include the following: (1) to bring together researchers, extension educators, agencies and organizations involved in regulatory activities, and representatives of affected governmental levels in order to determine the nature, cause, and extent of water quality problems in the region; (2) to determine the current level of research-based knowledge available to understand and address the issues; and (3) to produce proceedings from the workshop that may be utilized by extension and others in the region to develop educational materials to be used in providing factual information to the public. Conference coordinator Eddie Wynn of Clemson University hosted a planning meeting May 14 in Atlanta and nine individuals participated in a conference call June 27. Another planning session was held prior to the regional CRD program leaders' meeting in Oklahoma City during July. The SRDC prepared advance brochures in July and sent them to each state CRD leader for distribution within the state. A second brochure with a complete agenda and listing of speakers was sent to more than 3,300 persons throughout the South during September. In addition to helping coordinate the workshop, the SRDC is preparing all the printed material for the meeting and will publish a tabloid proceedings and a full proceedings.

4. Microcomputers for Local Government--The SRDC is developing new extension programming materials for training local officials how to select and use computers in local government. Dr. Mike Woods of Texas A&M University is providing the leadership for this effort and will develop the materials and test them during a statewide conference for Mississippi local officials November 7-8 at Mississippi State University. The conference will be jointly sponsored by the SRDC and the Center for Governmental Technology at Mississippi State University. The Center for Governmental Technology is a division within the CRD unit of the Mississippi Cooperative Extension Service. After the workshop, Dr. Woods will make any necessary revisions to the material and then the training packet will be distributed to each Southern CRD unit. It is expected to include a program summary, teaching outline, slide set and script, overheads, background material for lecture notes, handout material, and publicity samples.

5. Water Law and Water Rights in the South--Dr. Roy Carriker of the University of Florida is completing revisions to a bibliography and synthesis intended to serve as a time saver for individuals who have no training in law and need information about law as it pertains to state and regional water policy issues.

6. Economic Development Conference--The Center has been in touch with state CRD leaders concerning an agenda for a proposed Economic Development Conference. Members of the Center staff met in February with staff members of the National Center for Small

Communities in Washington, D.C., and discussed joint efforts to develop such a conference. The NCSC may provide some of the program leadership for the conference, but a specific time or program agenda have not been determined. Plans for the conference have been delayed in order to obtain greater regional participation in planning the program agenda.

7. Rural Development Program Advisory Committee--This committee is composed of the chairperson of each institutional program advisory committee formed in each Southern state for the purpose of input into the SRDC plan of work. These representatives met July 22-23 at the Southern Center to help formulate the 1986 plan of work and to recommend program priorities. The July meeting marked the first time the SRDC has taken such an approach to develop its plan of work for the next year. Each committee member reported on the results of previous meetings of the Institutional Rural Development Program Advisory Committees at each of the land-grant universities. These reports focused on research and extension needs as perceived by each institutional committee. The advisory committee then grouped and ranked all the needs. This procedure resulted in the following priority recommendations for the work of the Center:

Primary Issues

- Farm Crisis and Its Impact on Rural Communities (i.e., farm crisis consequences and impacts, action programs for farm families affected by the farm crisis, off-farm alternatives, etc.)
- Broad Concept of Economic Strategies for Rural Communities (i.e., economic strategies for developing rural communities, inventory of economic assets of a community, industry retention, impact analysis for decline and growth, community impacts of change in agricultural sector, community and farming interactions, etc.)
- Small Farms (i.e., strategies for assisting small and part-time farmers, small farms marketing, integrated approach, alternative cropping systems, farmland retention as applied to minority ownership, etc.)

Secondary Issues

- Alternative Financing for Rural Governments (i.e., alternative sources of revenue for rural communities, consolidation of community services, effects of federal cuts on rural communities, budgets for community services and facilities, etc.)
- Leadership Development
- Water Issues

Miscellaneous Issues (not in any order)

- Housing Journal
- Housing Renovation
- Housing Directory
- International Trade and Competition--What resources can we use to compete?
- Social Supports for Elderly
- Rural Crime

Health Clinics
Banking Changes and Effects on Community
Quality of Rural Education
Marketing of Land Grant Institutions--Extension and Research
Computerized Bibliographies
Computer Inventory of CRD Programs
Small Business Programs
Directory of Research Projects
Urban Low-Income Families
Low-Income in Rural Areas
Rural Clergy Training
Rural Work Force
Farm Tourism as Alternate Source of Income

8. Impact of Agricultural Districts on the Retention of Agricultural Land Property Tax Distribution: A Case Study in Virginia--Dr. Sandra Batie of Virginia Polytechnic Institute and State University is the principal investigator for this research grant. The project was scheduled for completion in March 1985 but was extended until September 1985. The research objectives include the following: (1) development of a definition of "prime agricultural land which includes economic as well as physical attributes that can be related to agricultural land retention goals; (2) identification of the economic factors influencing agricultural land conversion; and (3) analysis of the effectiveness of agricultural districts in terms of changes in property values, tax revenues and tax incidence. The research team completed the economic modeling required for the first objective, development of an economic definition of prime land. They completed model specification and identified data requirements for this objective. Three Virginia counties were chosen as the project study area for objectives two and three. Progress on objectives two and three included behavioral and economic modeling and selection of appropriate economic estimation procedures. The research team also surveyed county administrators across the state to elicit information about the formation of agricultural districts within their counties. Researchers are conducting a mail survey of Board of Supervisor members in 96 counties across the state and a sample of landowners including members and non-members of agricultural districts in Culpepper County.

9. Rural Community Water Resources Management Under Conditions of Price Sensitive Demand--Under the leadership of Dr. Dean F. Schreiner of Oklahoma State University, this research project was designed to improve existing rural water services planning procedures. Specific objectives included the following: (1) identification of existing procedures used in planning water services for rural areas; (2) development and estimation of residential, business, industrial and municipal demand functions for water in rural areas; (3) development and estimation of investment, operations and maintenance cost functions for water services in rural areas; (4) examination of the effects of alternative water pricing policies--including grants and subsidies--on the use and conservation of water in rural areas; and (5) modification proposals to improve existing water services planning procedures based on results of the above objectives. This

project has been completed and a final research report will be printed soon for distribution throughout the region.

10. Adoption of Microcomputer Technology Among Farmers and Local Governments--Dr. Lionel J. Beaulieu of the University of Florida is principal investigator for this research project. The objectives are as follows: (1) determine how and to what extent the diffusion/adoption of microcomputers in local government and on the farm is contingent upon the diffusion strategies utilized by public agencies serving them (such as the Cooperative Extension Service) and upon the diffusion strategies of for-profit agencies (computer manufacturers, computer dealers, computing services, etc.); (2) determine the farm's structural conditions and constraints (e.g., capital, farm-size, level of management, amount of hired labor) for access to the technology among different agricultural commodities (e.g., citrus, nurseries, vegetable crops, dairy and swine) and assess the potential consequences of differential rates of adoption on agricultural structure; (3) ascertain the characteristics of local governments (e.g., size, innovativeness of management, level of information about the innovation) that make access to and adoption of microcomputers possible; (4) develop recommendations to guide public institutions that serve rural governments and the farm community in the diffusion of this technology.

11. The Economic Analysis of Alternative Trash Collection Methods for Rural Towns and Cities--A Case Study of Mississippi/Alabama--Principal investigators for this research project are Dr. Lynn L. Reinschmiedt and Dr. Steve Murray of Mississippi State University. The objectives of the project include (1) identifying existing methods used to collect trash (yard clippings, tree limbs, leaves, etc.) in the Southeast, (2) estimating the cost of alternative methods of trash collection under various conditions, and (3) identifying the most economic methods of trash collection under these specified conditions.

12. S-148 Changing Structures in Agriculture--Dr. Joe Molnar of Auburn University is coordinating a workshop entitled "Toward a Sustainable Agriculture in the South: Consequences for the Family Farm, Rural Communities, and Society." This workshop will report the results of the S-148 regional committee. The SRDC will help support this conference and has assisted in mailing pre-conference brochures for the October 9-11 meeting at the Ramada Renaissance Hotel in Atlanta, Georgia.

13. Public Use Microdata One Percent Sample--In FY 1984 the Center laid the groundwork for a joint effort with other regional centers to prepare a special public use microdata one percent sample from the 1980 Census based on a request of the S-184 Technical Committee. The Economic Research Service has contracted with Dr. Charles Tolbert of Florida State University to delineate a national sample of about 250 units of rural labor market areas on a multi-county basis. Dr. Tolbert will draw a one percent public use sample from these same areas. This data set will link individuals and households to multicounty labor markets and allow researchers to analyze characteristics of labor markets and persons who reside within them. This will be the only existing data set that will allow the identification of

rural labor markets, and it will include data from all states including Alaska and Hawaii. The data also will offer a unique opportunity for comparative analyses across regions as well as between urban and rural areas. The Center expects Dr. Tolbert to make this census data information available during October 1985.

14. Analysis of Employment Changes in the Rural South and Their Economic and Educational Implications--The SRDC is cooperating with the Southern Growth Policies Board, the University of North Carolina at Chapel Hill and the Ford Foundation to (1) examine differences in employment trends between metropolitan and nonmetropolitan areas in the South by sectors of the economy; (2) identify a panel of experts to interpret trends and suggest explanations and policy implications; (3) bring the information to the attention of the governors, legislators and other decisionmakers of the Southern states through the Southern Growth Policies Board in order to generate strategies that will insure continued rural economic growth; and (4) establish a continuing network of Southerners to monitor rural development issues. In addition to the Center director, members of the advisory network include Rusty Brooks, University of Georgia; Arthur Cosby, Mississippi State University; Brady Deaton, Virginia Polytechnic Institute and State University; Fred K. Hines, USDA-ERS; Jim Hite, Clemson University; Daryl Hobbs, University of Missouri; Sheron Randolph, Tennessee State University; Helen Roberts, American Association of State Colleges and Universities; Jonathan P. Sher, Rural Education and Development, Inc.; Barbara Smith, Southeast Women's Employment Coalition; Alton Thompson, North Carolina A&T University; Mike Woods, Texas A&M University; Ed Bergman, Carol Fulreader and Mu Xinming, University of North Carolina; and Stuart Rosenfeld and Andi Reynolds, Southern Growth Policies Board. The purpose of the project is to determine employment trends in the South by state and industry in order to determine whether discernible growth or decline patterns exist in nonmetropolitan counties as compared to metropolitan counties. After the employment trends have been determined and compared, the study will attempt to define those characteristics associated with growth and decline and then make policy recommendations to Southern states. These recommendations will help the states devise new ways to spread economic development beyond metropolitan areas. The findings to date were unveiled at the June 26-28 meeting of the Southern Growth Policies Board. The SRDC will cooperate with the SGPB to plan a joint conference to develop policy recommendations based on these findings.

15. National Extension Task Force for Community Leadership--This national task force evolved from an earlier project by the North Central Regional Center for Rural Development. The North Central project was initiated to develop an inventory of ongoing community leadership materials. This effort expanded into a national task force supported by all four regional centers for the following purposes:

--To identify appropriate extension staff in all program areas, research staff, and non-extension persons who are involved in community leadership programs.

--To give leadership to establishing an ongoing system of sharing information on community leadership programs of interest to extension.

--To identify and recommend to state Extension Services, regional community resource development committees, and the ECOP-CRD/PA subcommittee potential areas for program development and evaluation.

--To seek out possible sources of private or public funding support for development of the network.

Southern representatives on the task force are Dr. Bob Soileau of Louisiana State University and Mr. Ron Williams of Kentucky State University. Mr. Williams serves as chairman.

16. Arkansas Rural Crime In-Service Training--Rural crime is big business in Arkansas with livestock theft in the state equivalent on a per capita basis with livestock theft in Texas. Other Arkansas farm and rural non-farm crimes also rank high in crime statistical categories. The Arkansas CRD faculty conducted a one-day, in-depth crime prevention training program for county faculty. To enhance the program's quality, the SRDC paid the expenses of Dr. Joseph F. Donnermeyer of the National Rural Crime Prevention Center to attend the training program as a featured speaker. Dr. Donnermeyer reported on current research suggestions about rural farm/non-farm crime, the status of crime prevention work in other states, and current feelings among extension directors about rural crime prevention work.

17. National Symposium on Local Infrastructure Investment Decisions--The Center director attended this symposium April 17-19 in Arlington, Virginia, as a means of familiarizing himself with local government infrastructure needs and with extension efforts to meet those needs. The conference was sponsored by Federal Extension.

18. Southern Natural Resource Economics Committee Meeting--The semi-annual meeting of this group was held May 16-17 at the University of Kentucky to discuss managing exhaustible resources. The Center director attended the meeting and the SRDC will cooperate with the Farm Foundation in publishing the proceedings.

19. Southern Regional Information Exchange Group (SRIEG-7) Meeting--The Center director attended the annual meeting of this group in Washington, D.C., May 21-23. The program dealt with a research agenda for rural sociologists.

20. SEPAC Meeting--The Center director attended the annual meeting of the Southern Extension Public Affairs Committee June 18-21 in Clearwater, Florida. The SRDC will cooperate with SEPAC and the Southern Forestry Economics Workers in sponsoring a regional forestry workshop to discuss forestry policy issues.

21. ECOP Local Government Education Task Force Report--The SRDC is cooperating with the other centers in providing a published tabloid highlighting Extension local government education issues and programs as well as findings and recommendations from the ECOP Task Force.

22. Thirteenth Annual Meeting of the Southern Growth Policies Board--The SRDC is an associate member of the Southern Growth Policies Board. Dr. Brodnax traveled to Atlanta June 26-28 to attend the annual meeting of the Board. The meeting emphasized the changing business climate of the South.

23. Southern Regional Extension Directors' Meeting--Dr. Brodnax attended a meeting of the Southern Regional Extension Directors August 12-15 in Oklahoma City and presented a report of the 1984-85 activities of the Southern Center.

24. Southern Experiment Station Directors' Meeting--Dr. Brodnax attended a meeting of the Southern Experiment Station Directors in Atlanta August 6-7 and presented a report of the 1984-85 activities of the Southern Center.

F. INFORMATION DISSEMINATION

Recording and disseminating what is taking place and what is being established in rural development throughout the region and nation is one of the priorities of the Center. One way this task is accomplished is through a constant publishing effort including the following:

1. SRDC Newsletter--CAPSULES is intended as a regional newsletter designed to disseminate information in brief form. Each monthly issue of the newsletter is sent to more than 1,600 persons involved in community development, civic improvement, recreation, planning, government, education and a variety of organizations and agencies working in rural development.

2. Computer Newsletter--COMPUTER BITS AND BYTES is a quarterly newsletter that highlights new developments in the area of electronic technology as applied to community development efforts. Each issue is sent to more than 1,600 persons involved in community development, civic improvement, recreation, planning, government education and a variety of organizations and agencies working in rural development.

3. SRDC Update--The first issue of this publication was distributed in May as a means of briefly summarizing the Center's activities and reporting these activities to the state extension and experiment station directors. The two-page summary will be printed and mailed as time permits.

4. Training Manuals for Rural Officials--The Federal Extension Service has asked the Center to reprint the eight rural government training manuals initially printed last year in cooperation with the USDA and the Rural Governments Coalition. Nearly 500 copies of each magazine

have been reprinted for distribution to various state and federal agencies and several state Extension Services.

5. Reprints--The Center reprinted 100 copies of Toward an American Rural Renaissance after the response to the initial publication was greater than expected. Arkansas requested 25 additional copies to use as a text in its Kellogg-supported rural leadership program. The Center also reprinted 200 copies of the promotional brochure for How to Select and Use Computers in Local Government. These were requested for distribution at the national county clerks association meeting in Illinois. The Center also reprinted 150 copies of selected portions of the Rural Development Training Packet upon request from Florida Extension and 200 copies upon request from South Carolina Extension.

6. Conference Materials--Since the SRDC uses workshops and conferences as an integral part of its program, some staff time must be devoted to preparation and printing of such conference materials as pre-conference advertising brochures, programs, nametags, banquet tickets, registration folders, press kits, etc.

7. Other Publications--

   a. 1984 Progress Report
   b. Toward an American Rural Renaissance, Feb. 1985
   c. Farmland Retention in the Southeast, June 1985 (Proceedings of March 22-23, 1984, conference)
   d. Fundamentals of Business: An Instructor's Guidebook for Providing Small Business Management Training, June 1985
   e. The Political Economy of Natural Resource and Environmental Use, June 1985 (Proceedings of an Oct. 18, 1984, SNREC meeting)
   f. 1985 Progress Report

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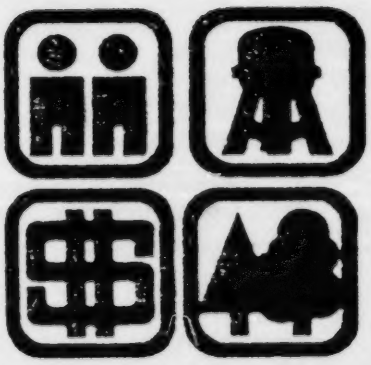
The SRDC is one of four regional rural development centers in the nation. It coordinates cooperation between the Research (Experiment Station) and Extension (Cooperative Extension Service) staffs at land-grant institutions in the South to provide technical consultation, research, training, and evaluation services for rural development. This publication is one of several published by the Center on various needs, program thrusts, and research efforts in rural development. For more information about SRDC activities and publications, write to the Director.



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